Saskatchewan
Agriculture, Food
and Rural
Revitalization

ADF

AGRICULTURE DEVELOPMENT FUND

FINAL REPORT

20000327

PRODUCT DEVELOPMENT AND DISTRIBUTION OF CERTIFIED ORGANIC HEMPSEED PRODUCTS TO CONVENIENCE STORES

Funded by:
The Agriculture Development Fund

December 2001

Prepared by: Hemp Management Group (HMG)
Sales and Marketing Inc.

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AGRICULTURE DEVELOPMENT FUND
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ADF Progress Report

Production Development and Distribution of Certified Organic Hempseed Products to Convenience Stores.

Submitted By: HMG Sales and Marketing Inc.
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A The project's objectives:

- To develop and re-package toasted salted hempseeds as snack food for the convenience store market and HMG's current market.
- To use information collected during HMG/BioHemp's first ADF project, Developing and Maintaining a network for in store market assessments, to develop the product.
- To be the first into the convenience store marketplace with a certified organic snack food.
- To be the first into the convenience store marketplace with a hempseed snack food.

B Technical Report

Project activities, achievements, papers, presentations, ect.

HMG has experienced significant difficulties in the production of toasted and flavoured hempseeds.
Because of these difficulties, adjustments have been made in order to continue to be consistent with the integrity of the project.
HMG had typically farmed out all of its toasting. Because of major quality issues in the spring, HMG embarked on finding facilities in order to do its own toasting.
In March we began talks with the Food Centre in Saskatoon in with the hope that they could obtain the equipment necessary. Although we have had a long running appointment to view equipment located in the province they have been unable to do this because of extreme time constraints.

As an interim solution the production was being performed at a local Regina bakery and restaurant for the current Mum's Original line of toasted products. A new flavour (tamari style) was developed, as well as a more efficient way to clean, and flavour the seeds.
Unfortunately the bakery/ restaurant toasting facility was in financial trouble and as closure was inevitable, the production was completed of over 2 tonnes of toasted seeds was completed.

Because of the circumstances, instead of completing the new brand name, we decided to undertake a line extension of current toasted hempseed products in smaller convenient 4oz packages (an extension to the current 8 ounce packages and bulk 25 lb pails of toasted seeds) under the Mum's Original brand name. The extension of Mum's toasted salted hempseeds, and the addition of tamari style hempseeds in 4-ounce packages were completed in August. A 4oz package of Mum's hulled hempseed protein was also added to the product line, which had been packaged in 8 oz or 25 lb quantities in the 4 oz package.
The smaller packages have now been sent out to over 60 current natural products retailers through our current distribution channel which encompasses over 300 retail locations in Canada and the U.S. Mum's entire product line was picked up by a San Diego natural products distributer and the first skid was delivered last week.
The small snack sizes have been well received by both the consumer and retailer, who are now more inclined to try this smaller, less expensive size. We have now picked up over 12 new accounts buying the toasted seeds exclusively.

The intention to create an even smaller size is still on the agenda, however until production problems are dealt with this would not be in the best interest of HMG as currently we would be unable to sustain another line.

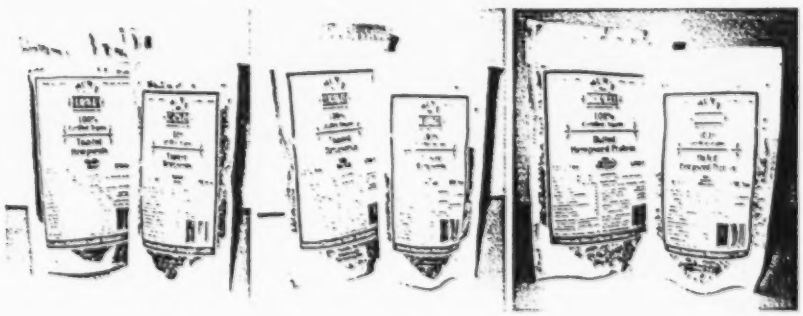
We will start sales to independent convenience stores in both Calgary and Regina in the next two weeks in order to test market the new 4oz sizes and certified organic snack food on a small scale.

The new small sizes have increased Mum's sku's from 7 products to 10 products, and has also increased sales to these existing accounts of the 8 oz size, because the consumer is much more willing to try a small size before a large one.

Information of benefit to other processors and government.

There is currently no toasting facility in Saskatchewan. Although the Food Centre's president Daniel Prefontaine has expressed interest on a number of occasions I understand that he is too busy for another project, as he cannot set a date to view the equipment we would need. We have been in talks now for over 6 months and he has been unable to work on this project.
Along with HMG and our efforts to find toasting and flavouring facilities here in Saskatchewan I have come across a number of other possible products for toasting including coffee, chick peas, and peas, but no facilities to do the work. All of these products would be suitable to the natural products industry as well as convenience stores.
If toasting facilities are not found within the next month in the province, I will be sending my product out of province once again for toasting.

Project Developed Materials:
-4oz Mum's Original toasted salted hempseeds
-4oz Mum's Original toasted tamari style hempseeds
-4oz Mum's Original Hulled Hempseed Protein
-Mum's retail sales slick.



ADF ACKNOWLEDGEMENTS:

1. Health and Wellness Show Calgary, Ab October 13 &14, 2001

2. HMG Quarterly Newsletter
   Hemp Food for Health and Vitality Volume 1 Issue 2 October 2001

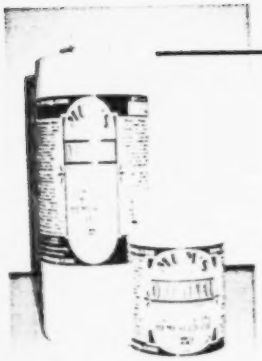
3. Upcoming SNN conference in Saskatoon October 28 & 29th, 2001.

MUM'S ORIGINAL
www.mumsoriginal.com

Mum's Original Certified Organic Hempseed Oil is a rich and balanced source of essential fatty acids.

Organically grown on the Canadian prairies, Mum's Original is to be used as a daily supplement.

Incorporate Mum's into your daily regime...because we all know Mum knows best!



Mum's Original Hempseed Oil

...with up to 5% GLA

250 ml	$8.75
500 ml	$15.75
1 litre	$27.50
Capsules 90/1000 mg	$7.75

Mum's Original Hulled Hempseed Protein

...EFA's & Protein in one single source!

Detoxify Your Body!

227 g / 8 oz	$6.95
114 g / 4 oz	$4.95

Mum's Original Toasted Hempseeds

...21 g of fiber in a single serving - 35% Protein!

Toasted Natural 227 g / 8 oz	$3.99
Toasted with Sea Salt 114 g / 4 oz	$2.99
Toasted with Sea Salt 227 g / 8 oz	$3.99
Toasted Tamari Style 114 g / 4 oz	$3.10
Toasted Tamari Style 227 g / 8 oz	$4.10

MUM'S ORIGINAL
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Hemp Food for Health & Vitality

HMG SALES & MARKETING INC.
VOLUME 1 ISSUE 1 MAY 2001

"Hemp is the most new and innovative functional food in the North American natural products marketplace..."

HEMP

Functional Food of the Future

It seems the market is moving towards functional foods. Retailers are becoming more receptive to this trend as they increase refrigerator space to accommodate new and innovative "functional food" within their inventories.

Hemp, commonly known as a textile and alternative fiber, is the most new and innovative functional food in the North American natural products marketplace. This is quite funny as hempfood goes back to biblical times. As well, in the days of the homesteaders in Canada where hemp grew wild, many used the hemp seeds and crushed it for oil and used it for cooking.

Ingredients produced from the hempseed include: Oil, Hulled Seed, Toasted Seed, and Flour. These products can be used as a supplement to the diet and also used as an ingredient in various finished products including cookies, nutrition bars, nut butters, and even hempmilk. ■

A Well-Rounded Choice of Essential Fatty Acids

Mum's Original Hempseed products are an excellent source of EFA's (essential fatty acids). EFA's cannot be produced by the body and must be supplemented in the diet. Because our diets include many processed foods, most are deficient in these EFA's.

Mum's contains a 3:1 ratio of omega-6 fatty acids to omega-3 fatty acids which is said to be a balanced ratio. Different from flax or fish oils, Mum's also contains gamma-linolenic acid (GLA) which is found in other oils such as primrose and borage.

Mum's can be used in oil form, or what we call Hulled Hempseed Protein, which is hempseed with the shell removed. This form of hemp contains all of the EFA's found in the oil, but also contains up to 40% protein including 18 amino acids, 9 of which are essential. Mum's Protein is ideal for athletes, vegetarians, or anyone needing a protein boost.

EFA Profile:
Mum's Original Hempseed Oil

per 14 gram serving (1 tablespoon)

Energy	- 126 cal/530 KJ
Protein	- 0 g
Fat	- 14 g
Polyunsaturates	- 12.57 g
Omega - 3	- 2.6 g
Omega - 6	- 7.6 g
Omega - 9	- 1.7 g
GLA	- 0.55 g
SDA	- 0.12 g
Monosaturates	- 1.2 g
Saturates	- 0.23 g
Cholesterol	- 0 mg

continued...

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continued...

The Hempseed may also be toasted and flavored. This is an excellent source of fiber and protein, but because the seed is toasted it would not be considered a source of EFA's. Hempseeds are now being recommended by natural healthcare professionals as an excellent fiber source because the seeds contain 21 grams of fiber in 1/2 cup. The toasted seeds are great as a condiment to salads, stirfrys, baking, or just simply as a nutritious snackfood. Once you pop em you can't stop em!!

Flour can also be made from grinding the seedcake which is left after the oil is extracted. This flour is gluten-free and again is high in protein. ▪

Not All Hemp Is Created Equal...
Up to 2 dozen varieties of hemp are grown in Canada. Many have different GLA levels and can vary in taste. Choose a hempseed oil such as Mum's which is committed to one variety - Finola - to assure consistent quality. Finola is the lowest in saturated fats and contains almost double the amount of GLA present in other varieties. Taste, product consistency and superior fatty acid profiles make Mum's the only choice for hempseed oil.

GLA

Good News for Women

The use of hempseed oil daily can reduce severe symptoms of PMS and menopause. GLA which is an essential fatty acid can be found in oils such as hemp, primrose, and borage. The body creates GLA by converting dietary Linoleic Acid (LA) found in many processed foods. The body metabolizes GLA into hormone-like compounds which regulate body processes at the cellular level. For women with PMS, the initial conversion of dietary Linoleic Acid to GLA is often impaired (1). Research also indicates that women who are deficient in GLA are also oversensitive to the hormone prolactin which can result in breast pain (2). Regular use of a GLA source such as hempseed oil creates hormone-like compounds that can switch off some of the effects of prolactin, resulting in a decrease of breast pain (3). Deficiencies in GLA can also be responsible for other symptoms of PMS such as depression, irritability, and fluid retention.

Hempseed Oil and Weight Loss

Sounds funny doesn't it? Eat fat to lose weight... well that's exactly what EFA's do. The ability of EFA's in promoting weight loss is documented in many studies. In October 2000, a study conducted in Japan compared weight gain in animals fed either a low-fat diet without GLA, or a high-fat diet rich in GLA from borage oil. The researchers found that the high fat diet without GLA caused significant gains in fatty connective tissue. However, the GLA-enriched high fat diet did not have the same effect. The researchers concluded that dietary GLA may help reduce body fat accumulation by increasing the metabolism of "brown fat". (4). ▪

Notes: 1-3: Kim Sigurdson, GLA everyday...keeps PMS away, Bioriginal Food & Science Corp, December 1999. Note 4: Comparative Biochemistry and Physiology, Part B, Biochemistry and Molecular Biology, October 2000 as found in "Highlights of recent research on Essential fatty acids, " www.FATSforHEALTH.com, February 2001.

HEMP
Great Summer Recipes

Hemp is Great Nutrition for Kids!

As we all know, kids are hard to please when it comes to eating. Outside influences are difficult to deal with for any parent wanting to nourish their children with all that they require.

EFA deficiency is very common in children who consume processed foods which are high in refined sugar and salt. Skin problems, allergies, and disorders such as ADD are very common in today's child, and can be directly related to EFA deficiency.

An easy way to incorporate EFA's in the whole family's diet is at breakfast. Make a smoothie which includes the hulled hempseed or the hempseed oil. ■

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5 Easy Ways to Incorporate Hemp Into Your Diet...

1. Use Mum's instead of other oil on your salad.
2. Sprinkle Mum's Protein on your cereal, in your salad, or on your baked potato.
3. Eat Mum's Toasted Hempseeds instead of chips as a snack.
4. Garnish your salad or stirfry with toasted hempseeds.
5. Make your 'Greens Shake' in the morning with Mum's Hulled Hempseed Protein instead of protein powder...yum!

Mum's Hemp Smoothie

This is a great meal replacement
1 Banana
2 cups Orange Juice
1/8 cup Mum's Hulled Hempseed Protein or
2 - 4 tsp Mum's Hempseed Oil

Add greens powder, such as Grainfields Australia Innergy, if desired.

Mix in a blender and serve. Yum!!

Makes 2 smoothies

Mum's Coleslaw

1 small head of organic green cabbage
1/2 small head of organic red cabbage
1 organic tomato, chopped
1 red organic pepper, finely chopped
Herbamare® to taste
1/8 cup of Mum's Hempseed Oil
1 handful of Mum's Toasted Hempseeds or Mum's Hulled Hempseed Protein

Mix and serve. Makes 4 - 6 servings

Mum's Hulled Hempseed Pesto

1/2 cup fresh parsley
4 cups basil
1/4 cup Mum's Hempseed Oil
1/4 cup Mum's Hulled Hempseed Protein
4 cloves garlic
1/4 cup grated Romano cheese

Puree in the blender and mix with rice, kamut, or wholewheat pasta

■ ■ ■

"Many cosmetic manufacturers are now adding hempseed oil to their formulations because of its exceptional performance as an ingredient..."

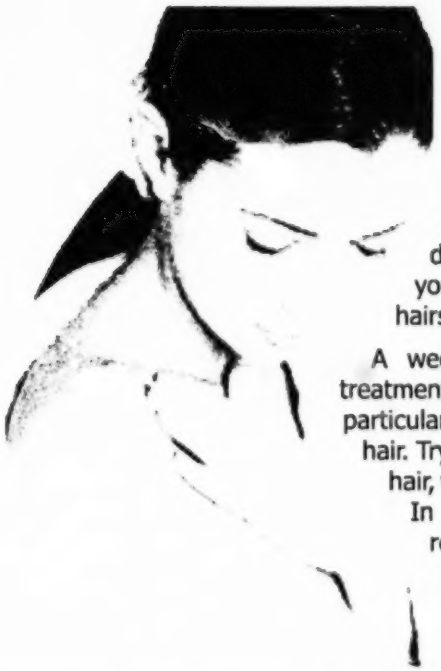
HEMPSEED

Oil for Skin & Hair

Many cosmetics manufacturers are now adding hempseed oil to their formulations because of its exceptional performance as an ingredient. Many are familiar with the Body Shop's line of hempseed oil products. Other popular brands such as Dr. Bronners, Sun Dog, Hempen Stuff, and Merry Hempsters are also available to natural products consumers.

The key is to look at the ingredient listing to determine how much actual hempseed oil is being used. If it's one of the first ingredients you are really getting the benefits of this oil.

Hempseed oil is non-greasy, and penetrates the skin beautifully. It makes an ideal massage oil and the GLA contained in the oil mimics the effects of sebum (the skin's natural moisturizer) when used on the skin.



Hempseed oil also has antiseptic qualities when applied to the skin. It is ideal to use after waxing or shaving, and those with problem skin will find that the oil does not clog the pores. If you are prone to ingrown hairs, hempseed oil is ideal.

A weekly hempseed oil hair treatment will do a world of good particularly when applied to dry hair. Try brushing it through your hair, wrap it up, and sleep on it. In the morning wash it out regularly and style as usual. Beautiful!! ■

A Word About Organic...

It is clear that the natural foods market is going organic. There are a number of political reasons for this including customer uncertainty with genetically modified foods, as well as, the belief that pesticide and herbicide residues may be responsible for a number of our health concerns. Many simply believe that organic foods taste better.

A substantial paper trail backs up the certified organic status of organic foods. As a consumer, if you are unsure about the organic status of the food you are buying, ask your retailer who certifies the food. The supplier should be providing that information.

MUM'S ORIGINAL

www.mumsoriginal.com

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Many thanks to all our retailers who have believed in Mum's hemp foods from day one, our hardworking sales representatives especially Susan and Ben, and Gen-X Research Inc. for growing the best hempseed on the market! ■

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Hemp Food for Health & Vitality

HMG SALES & MARKETING INC.
VOLUME 1 ISSUE 2 OCT 2001

"Increased serum levels of GLA might help explain some of the numerous anecdotal reports of seemingly miraculous cures from people taking hempseed oil, particularly those suffering from chronic health problems such as allergies, dry skin, slow wound healing and even rheumatoid arthritis."

Dr. Jace Callaway University of Kuopio, Finland

GOOD FAT

Why Is It So Important?

Essential Fatty Acids (EFA's) are just that ...essential to life. Hemp is an excellent balance of all EFA's including omega-3, omega-6, omega-9, and GLA (gamma linoleic acid).

Of course there are other sources of EFA's that you might be familiar with. Flax and fish oils are excellent sources of omega-3 fatty acids. Borage and Primrose oils contain high amounts of GLA. Each of these oils contain high levels of certain EFA's, but none contain all in such a balanced ratio as Mum's.

The body requires these fatty acids to maintain and enrich cellular health, which is the basis to all bodily functions. If the cells aren't functioning properly the rest of the body is affected. It is amazing how we have forgotten what was known well in the early part of the century. Most people consumed cod liver oil and other fish oils on a regular basis in order to keep their bodies healthy. These oils were typically consumed in the winter months to offset colds, flu, and winter chills. With the emergence of vitamin and mineral supplements we forgot about the importance of EFA oils. Then of course the fear of fat emerged in the 60's and we were well on our way in depleting our bodies of these essential nutrients.

We are finally re-visiting what we have always known having realized that these oils cannot be replaced. Without these good fats immune function is inhibited, and the body is literally starved of nutrients that are completely necessary to its continued functioning. Most disorders can be linked somewhere along the line to a deficiency in EFA's.

Mum's Original uses only the highest quality certified organic finola hemp grain to produce its hempseed oil. Of the 15 or so varieties of hemp, Finola touts some of the highest levels of GLA, almost double of its competitors. This organic finola grain produces an extra virgin quality of hempseed oil, matched by none in terms of saturated fat, taste, consistency, and colour. When you think hemp, think Mum's. ■

This issue:

Good Fat: Why is it so important?

First clinical study on Finola Hempseed Oil complete!

GLA - What's the Big Deal?

Detoxifying with Hulled Hempseed Protein

Hemp & Arthritis

EFA's Essentials for Baby's

Body Care - Hempseed Oil for Skin

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Mom's Original is Pleased to Announce the Results of the First CLINICAL TRIAL on

FINOLA HEMPSEED OIL

For immediate release
September 24, 2001

Dr. Jace Callaway, Ph.D., researcher and scientist, has announced the results of clinical trials investigating the potential of hempseed oil as a"functional food".

His team of medical researchers from the Departments of Pharmaceutical Chemistry and Clinical Nutrition at the University of Kuopio, Finland, conducted their tests on a group of eight men and six women volunteers.

Each of the participants took 2 tablespoons (30 ml) per day of either hempseed oil or flaxseed oil. This was followed by a further four week wash out period, when neither oil was taken, followed by a further four weeks taking the other oil.

The oils were cold pressed under nitrogen from hempseed and flaxseed grown in Finland the previous year. All volunteers kept detailed food diaries and were given instructions to decrease their intake of saturated fats throughout the study.

Results showed dramatic increases of blood GLA from hempseed oil but significant decreases of blood GLA from flaxseed oil.

The Finnish researchers found statistically significant differences between these two food oils relative to each other and to the wash out period of the study. Consumption of hempseed oil - in this case, oil pressed from the Finola variety of hemp - resulted in statistically higher levels of GLA, up by 57% in the triglycerides and 52% in the cholesterol esters, compared to the wash out period.

Consumption of the flaxseed oil resulted in a net decrease of GLA, down by 23% in the triglycerides and 34% in the cholesterol esters, compared to the washout period. Both oils showed statistically significant increases in blood levels of both linoleic acid (the essential omega-6 fatty acid) and alpha-linolenic acid.

"This was a prospective study with healthy volunteers who had slightly high cholesterol levels. We were surprised to see the dramatic increases in blood levels of GLA from the hempseed oil, and especially the statistically significant decreases of blood GLA from the flaxseed," says Dr. Callaway. "Increased serum levels of GLA might help explain some of the numerous anecdotal reports of seemingly miraculous cures from people taking hempseed oil, particularly those suffering from chronic health problems such as allergies, dry skin, slow wound healing and even rheumatoid arthritis."

Press release: Jace Callaway, PhD. Department of Pharmaceutical Chemistry University of Kuopio POB 1627 FIN-70211 KUOPIO, Finland ■

All hempseed oil is not created equally. Many varieties of hemp are grown in Canada. Although similar in omega-3 and 6 content, GLA levels can vary as can taste. Choose hempseed oil such as Mum's, which is committed to one variety - this ensures consistent quality. Finola is also the lowest in saturated fats and contains almost double the amount of GLA present in other varieties. Taste, product consistency and superior fatty acid profile make Mum's Original the only choice for Hempseed oil.

GLA

What's the Big Deal?

Gla (gamma-linolenic acid) is produced by the body, however in most people its production is inhibited due to the abundance of processed foods in most diets. In order to create GLA, we must eat foods high in omega-6 fatty acids and again people do not get enough in their diets.

GLA helps to regulate hormones and this is very important for men and women alike. Lack of proper hormonal regulation can result in improper functioning of blood sugar levels, weight gain, and skin conditions such as eczema and psoriasis, as well as problematic PMS and menopausal symptoms. ■

DETOXIFYING
Your Body with Hulled Hempseed Protein

Amino Acid Profile of Hempseed

Amino Acid	Mg/g Hempseed
Alanine	9.6
Arginine	18.8
Aspartic Acid + Asparagine	19.8
Cystine + Cysteine	1.2
Glutamic Acid + Glutamine	34.8
Glycine	9.7
*Histidine	2.5
*Isoleucine	1.5
*Leucine	7.1
*Lysine	4.3
*Methionine	2.6
*Phenylalanine	3.5
Proline	7.3
Serine	8.6
Threonine	3.7
*Tryptophan	0.6
Tyrosine	5.8
*Valine	3.0

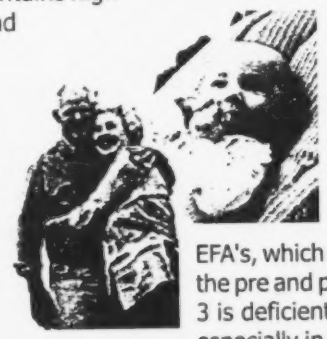
(*Essential Amino Acids)

Mum's Hulled Hempseed Protein is an excellent source of both Protein and Essential Fatty Acids. This is the only way to deliver the hemp in its raw form and we achieve this by simply removing the shell. This source is a very powerful functional food containing all the fatty acids in the oil, and also protein levels of up to 35% which includes 18 amino acids, 9 of which are essential.

Mum's Hulled Hempseed Protein contains high levels of the arganine, aspartic acid and asparagine, as well as glutamic acid and glutamine. All of these amino acids are known to be helpful in the removal and elimination of stubborn toxins such as ammonia, which is naturally synthesized from the digestion of proteins. Ammonia toxicity is known to be a factor in the development of cancer, particularly lymphoma. Arganine is helpful in building muscle mass, thus limiting fat in the body. Arganine is typically utilized by athletes in its free form but because free form arganine is not available for sale in Canada, athletes must find this amino acid in their food. Arganine is also marketed to address male potency.

The nutty flavour of Mum's protein is a delicious way to get your EFA's and protein in one source and is a great replacement for protein powders. It is perfect for raw, vegan, and vegetarian lifestyles. Try it in your protein shake, smoothie or simply sprinkled on your food as an added protein boost. Just a tablespoon a day is all you need of this functional food supplement. ■

Hemp & Arthritis



Both Mum's Hulled Hempseed Protein and Mum's Hempseed Oil contain valuable omega-3 fatty acids. Last year, the Canadian Arthritis Association confirmed that omega-3 fatty acids were effective in the treatment of Arthritis.

Omega-3 fatty acids help to remove the plaque like residue around the cells, increasing absorption of nutrients and expelling toxins. They also heighten the effectiveness of other supplements such as glucosimine and msm, allowing cells to absorb them more effectively.

Mum's EFA products also contain valuable GLA (gamma-linolenic acid) which act as a natural anti-immflammatory found to be helpful in reducing inflammation in connective tissues. For this reason people with fibromyalgia and arthritis have been known to find relief with Mum's EFA products. ■

Pregnant or Nursing...
EFA's Essential for Baby

According to the World Health Organization, infant formulas are now required to be fortified with EFA's, which are essential to the development of the pre and post-natal baby. When LA or omega-3 is deficient in a child's diet growth is slowed, especially in the brain, and skin problems occur, such as eczema and rashes. Colic and diarrhoea are also more common.

It is critical for couples preparing for pregnancy and pregnant and nursing mothers to include fresh hempseed oil in their diets to maintain an adequate dietary intake of EFA's and PUFA's, especially during breast-feeding. 70% of brain cells are developed before a child is born. During this period of rapid growth, the fetus is nourished by the mother's stored and continued intake of EFAs. ■

1.www.atlascor.core

BODY CARE

Hempseed Oil for Skin

Cosmetic ingredient distributors, natural products companies, and cottage industry are all jumping on the 'Hempseed Oil bandwagon' because of hemp's incredible properties as an ingredient.

Hempseed Oil is highly effective applied directly to all skin types. People that experience dry and troubled skin will find Hempseed Oil highly absorbent and soothing. Skin conditions such as psoriasis and eczema will also find relief by using Hempseed Oil both internally and externally. Hempseed Oil also has antiseptic qualities and is ideal when applied following waxing or shaving making ingrown hairs a thing of the past.

Hempseed Oil is also very beneficial applied to baby's bottom for diaper rash.

Other reasons to use Hempseed Oil on your skin are:

- Helps improve the condition of damaged and aging skin by boosting the cell's nourishing environment, thus increasing the rate of cellular reproductive activity;
- Acts as a natural barrier against moisture loss, reducing TEWL (trans-epidermal water loss) and promoting skin smoothness and elasticity;
- Works in conjunction with skin sebum, acting as 'cement' to retain cells in the corneum layer;
- Repairs and revives skin barrier function either by replacing epidermal lipids that have been removed, allowing lipids to remain despite adverse environments, or renewing the skin's ability to retain moisture;
- Is an excellent carrier oil for transporting actives or other valuable substances to the skin;
- Contains excellent lubricating and moisturizing properties;
- Supports immune function of the skin by attracting oxygen, which acts as a barrier to viruses, bacteria, fungi and other foreign organisms that can't thrive in oxygen;
- Forms protein associations easily and is irreplaceable for the regeneration of skin cells;
- Protects skin from dehydration, cracking, and environmental factors;
- Has clinically proven anti-inflammatory properties, beneficial for sensitive and irritated skin.

There are a lot of products that use Hempseed Oil in their formulations. Check your ingredients... if hemp is one of the last ingredients, chances are there is probably not much Hempseed Oil present in the formulation. As with food, it is important to read the labels of your cosmetics to find out what is in them.

Check out the newest line of Hempseed Oil cosmetics manufactured by Eclectic Cosmetics. The line is called Moist Hemp. Ask your retailer about these outstanding new soaps which tout 30% certified organic Finola Hempseed Oil, and other luxurious ingredients such as goats milk, seabuckthorn, and hemp essential oil.

Look for the Eclectic Cosmetics Soap line - 'Refresh', 'Nourish', 'Shave', 'Purify', 'Just Hemp', and 'Exfoliate' at a retailer near you. You will find something to pamper every skin type! ■

MUM'S ORIGINAL
www.mumsoriginal.com

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Many thanks to Susan and Ben, who have been with Mum's since the beginning. Susan will be continuing on her own and we wish Ben the very best in all of his endeavors. Many thanks to our loyal retailers who continue to support Mum's Original. ■

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